



**VIGNAN'S**

Foundation for Science, Technology & Research

(Deemed to be University)

-Estd. u/s 3 of UGC Act 1956

**Action Taken Report on the feedback obtained in AY2020-21**  
**BACHELOR OF BUSINESS ADMINISTRATION**

16/06/2020

Stakeholder	Comments/Suggestions	Action Taken or Suggested
Alumni	Suggested to offer internship for full semester	Increased internship period from 4 weeks to 8 weeks during revised R20 curriculum
	Offer TALLY, MS OFFICE	Planning to Offer TALLY, MS OFFICE as value added courses
Student	Introduce operations specialization	Understanding the importance of operations course it was introduced in R20 curriculum
	Need skill development courses	Strengthened skill oriented courses by revising contents in Essential Skills for Managers and Analytical Skills for Managers course
Employer	New specializations can be introduced	E-commerce and usage of analytics in business is increasing hence operations and analytics course was introduced.
	Introduce courses like predictive analytics for managers	In R17 curriculum only focus is on ANOVA, Regression but forecasting techniques like Logistic Regression, Dummy variable Regression, Time Series Analysis etc are on demand hence introduced predictive analytics for managers course
	Introduce Online course	Introduced MOOCS Course
Faculty	Monitoring of internship and evaluation process should be strengthened	Already monitoring of internship and evaluation process is in practice
	Suggested to offer Accounting Lab, BEC classes	In R20 curriculum Accounting Lab was introduced
	Proposed to introduce SPSS, taxation for data analysis	Planning to introduce SPSS as Value Added Course
Parent	Strengthen counseling system	Counseling System is already in practice
	Offer certification courses	Planning to offer value added courses like MS OFFICE, Advanced Excel, SPSS, TALLY

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